



Dr.G.R.Damodaran College of Science

(Autonomous, affiliated to the Bharathiar University, recognized by the UGC) Re-accredited at the 'A' Grade Level by the NAAC and ISO 9001:2008 Certified
CRISL rated 'A' (TN) for MBA and MIB Programmes

III BA ENGLISH FOR GLOBAL BUSINESS CONTEXT

[2015-2018]

V SEMESTER

SKILL BASED SUBJECT: WEB JOURNALISM - 514D

Multiple Choice Questions.

1. A computer is a (n) _____.
- A. is an electronic device
 - B. mechanical device
 - C. can get tired easily
 - D. may forget if you give it too much data

ANSWER: A

2. The main characteristic of fifth generation computer is _____.
- A. artificial intelligence
 - B. phenomenal speed
 - C. extremely low cost
 - D. no use of microprocessors in them

ANSWER: A

3. The CPU consists of
- A. input, output and processing
 - B. control unit, primary storage and secondary storage
 - C. Control unit; arithmetic logic unit and primary storage
 - D. input, processing and storage

ANSWER: C

4. The concept of sending/receiving text etc on computer networks is called _____.
- A. on-line database
 - B. teleconferencing
 - C. E-mail
 - D. teleprinting

ANSWER: C

5. A computer can be used for _____.
- A. doing calculations only
 - B. anything that a human being cannot do
 - C. computing, storing, comparing and retrieving data
 - D. anything that a human being can do

ANSWER: C

6. Which of the following input devices was first used in computer games?
- A. joystick
 - B. keyboard.
 - C. mouse.
 - D. web camera

ANSWER: B

7. modem stands for
- A. A type of secondary memore
 - B. Modulator demodulator

C. Mainframe operating device memory

D. none of the above

ANSWER: B

8. The CPU consists of _____.

A. Arithmetic, logic and primary storage units

B. Arithmetic, logic and control units

C. Control, Arithmetic, logic and primary storage units

D. Control, Arithmetic, logic primary and secondary storage units

ANSWER: B

9. Expansion of RAM is _____.

A. Random access memory

B. Read access memory

C. Random arithmetic memory

D. Read arithmetic memory

ANSWER: A

10. The heart of a digital computer is _____.

A. control unit

B. logic unit

C. memory

D. none of the above

ANSWER: A

11. Earliest computers were _____.

A. digital

B. paper

C. analog

D. slide rule

ANSWER: C

12. Personal computers are also called _____.

A. mini computers

B. micro computers

C. super computers

D. maxi computers

ANSWER: B

13. Which of the following are not input devices?

A. keyboard.

B. mouse.

C. microphone.

D. monitor.

ANSWER: D

14. Which of the following are not output devices?

A. monitor.

B. printer.

C. headphones.

D. microphone.

ANSWER: D

15. Microsoft office is type of ?

A. System software

B. Application software

C. Utility Software

D. Firmware

ANSWER: B

16. Laptop PCs are also known for

- A. mainframe
- B. super computer
- C. Notebook
- D. personal computer

ANSWER: C

17. Which type of software is used for creating slideshow?

- A. web design software.
- B. presentation software.
- C. word-processing software.
- D. spreadsheet software.

ANSWER: B

18. Which is the brain of the computer?

- A. keyboard.
- B. hard disk.
- C. CPU.
- D. joystick.

ANSWER: C

19. Which is the logical hub of the computer?

- A. control unit.
- B. arithmetic logic unit.
- C. CPU.
- D. memory.

ANSWER: A

20. CD-ROM stands for_____.

- A. Compactable Read Only Memory
- B. Compact Data Read Only Memory
- C. Compactable Disk Read Only Memory
- D. Compact Disk Read Only Memory

ANSWER: D

21. The two kinds of main memory are _____.

- A. primary and secondary
- B. random and sequential
- C. ROM and RAM
- D. All the above

ANSWER: D

22. World Wide Web was proposed by _____.

- A. Tim Berners-Lee
- B. ARPANET
- C. Bill Rogers
- D. Bill Gates

ANSWER: A

23. What is the full form of URL?

- A. Uniform Resource Locator.
- B. Uniform Resource Library
- C. United Resource Library
- D. United Resource Locator.

ANSWER: A

24. Benefits of E-mail are _____.

- A. speed
- B. cost
- C. record keeping

D. all the above
ANSWER: D

25. Junk mails are _____.

- A. important mails regarding your account
- B. mails from network administrator
- C. unwanted mails that crowd your mailbox
- D. none of these

ANSWER: C

26. Email is _____.

- A. mail concerning electronics devices
- B. transaction of messages and memos over a communication network
- C. transaction of messages within a computer
- D. none of these

ANSWER: B

27. Internet is a _____ system.

- A. client-server
- B. communication
- C. information
- D. all the above

ANSWER: A

28. The action of doing transaction on internet is known as _____.

- A. e-mail
- B. e-governance
- C. e-commerce
- D. e-publishing

ANSWER: C

29. Which organization provides individuals with a connection to the internet and its services?

- A. DNS.
- B. WAN.
- C. LAN.
- D. ISP.

ANSWER: D

30. Which of the following is not a domain name?

- A. .com
- B. .sys
- C. .gov
- D. .org

ANSWER: B

31. WWW is a _____.

- A. collection of internet games
- B. body to assign IP addresses
- C. collection of linked documents stored on computers spread over the internet
- D. none of the above

ANSWER: C

32. Identify the odd word among the following.

- A. Google
- B. Lycos.
- C. Altavista
- D. Netscape Navigator.

ANSWER: D

33. The act of exploring web is known as _____.

- A. browsing
- B. surfing
- C. chat
- D. server

ANSWER: B

34. To access and display documents on the web, you must have a communication standard called _____.
- A. HTTP
 - B. HTML
 - C. URL
 - D. None of the above

ANSWER: A

35. Web pages are uniquely identified using _____.
- A. IP address
 - B. URL
 - C. domain
 - D. filename

ANSWER: B

36. What do you call the documents found on the www?
- A. a link.
 - B. a page.
 - C. a node.
 - D. a spider.

ANSWER: B

37. What is a Web site?
- A. a computer that stores web pages
 - B. a program that allows surfers to view web pages.
 - C. a collection of web pages that contain related information.
 - D. a program that runs on a web server to process forms.

ANSWER: C

38. The software used to view web pages on the WWW is _____.
- A. web reader
 - B. web server
 - C. web browser
 - D. none of the above

ANSWER: C

39. Which of the following browsers is not free?
- A. Netscape Navigator.
 - B. Internet Explorer.
 - C. Opera.
 - D. None of the above.

ANSWER: D

40. The simple protocol used for fetching e-mails from a mailbox is _____.
- A. POP3
 - B. SMTP
 - C. IMAP4
 - D. None of the above

ANSWER: A

41. What is another name for web publishing?
- A. downloading.
 - B. uploading.
 - C. freeloading
 - D. unloading.

ANSWER: B

42. What does HTML stands for?

- A. Hyper Text Markup Language.
- B. Home Tool Markup Language
- C. Hyperlinks and Text Markup Language.
- D. Hyper Text Media Language.

ANSWER: A

43. In what respect computers are superior to human being?

- A. Diligence
- B. Intelligence
- C. Both of the above
- D. None of the above

ANSWER: A

44. The second generation of computer used

- A. IC-Chip
- B. Transistors
- C. vaccum tubes
- D. Microprocessor chip

ANSWER: B

45. The first electronic computer was completed in

- A. 1946
- B. 1947
- C. 1941
- D. 1949

ANSWER: A

46. Windows 98 is

- A. Graphics system
- B. operating system
- C. Drawing system
- D. processing system

ANSWER: B

47. Dot matrix is a type of

- A. Tape
- B. Printer
- C. Disk
- D. Bus

ANSWER: B

48. IBM 1401 is the first computer to enter in nepal. it belonged to

- A. First Generation
- B. Second Generation
- C. Third Generation
- D. Fourth Generation

ANSWER: B

49. Which maintains list of all the websites and pages you have viewed in the last few days?

- A. browser.
- B. cookies.
- C. history.
- D. cache.

ANSWER: C

50. Which was the first web browser?

- A. opera.

B. netscape navigator.

C. lynx.

D. mosaic.

ANSWER: D

51. The word length of a computer is measured in

A. Bytes

B. millimeteres

C. Meters

D. Bits

ANSWER: D

52. The reporting of facts when produced and distributed via the Internet is _____.

A. magazine

B. newspaper

C. online journalism

D. television

ANSWER: C

53. _____protect the script on its travels between the writers and its many potential readers.

A. copy right

B. information right

C. script cover

D. protection right

ANSWER: C

54. where is RAM located?

A. Expansion Board

B. External Drive

C. Mother Board

D. All of above

ANSWER: C

55. Web pages have to use _____ text.

A. traditional

B. scannable

C. interactive

D. modern

ANSWER: B

56. Which is most important for the online reader?

A. headline

B. advertisement

C. lead

D. picture

ANSWER: A

57. Which is most important to the online writer?

A. clarity & accuracy

B. clarity & imaginative

C. clarity & creativity

D. accuracy & creativity

ANSWER: A

58. Which of the following is not an on-line journalism?

A. forums

B. newspaper

C. discussion boards

D. chats

ANSWER: B

59. Software which trawls web sites for content it can copy to its own site is _____.

- A. web casting
- B. weblog
- C. webcasting
- D. web scraping

ANSWER: D

60. Preserving, cataloguing and making available online information on any given topic is _____.

- A. online journalist
- B. cyber journalist
- C. online curation
- D. moblogs

ANSWER: C

61. full form of URL is

- A. Uniform Resource Link
- B. Uniform Registered Link
- C. Uniform Resource Locator
- D. Unified Resource Link

ANSWER: C

62. Web is a(n) _____ medium.

- A. large
- B. active
- C. new
- D. passive

ANSWER: B

63. Which study is used for reading and scanning behaviors?

- A. Designes Eye.
- B. Eye Tracking.
- C. Tracking View.
- D. Readers Eye.

ANSWER: B

64. Text, image, or sound that is presented to a user to identify a component within Web content is _____.

- A. multimedia
- B. label
- C. information
- D. presentation

ANSWER: B

65. Documents, Movies, Images and Photographs etc are stored at a ?

- A. Application Sever
- B. Web Sever
- C. Print Server
- D. File Server

ANSWER: D

66. A style of online writing thas intended to make sales and increase conversion is _____.

- A. key phrase
- B. web copy
- C. copy style
- D. user agent

ANSWER: B

67. Specialized language concerned with a particular subject, culture or profession is _____.

- A. cliche
- B. label

- C. jargon
- D. key phrase

ANSWER: C

68. A website can be ranked in top search results of appropriate keywords using _____ technique

- A. Service Engine Organization
- B. Search Engine Optimization
- C. Service Engine Optimization
- D. Search Engine Order

ANSWER: A

69. SEO saves _____.

- A. time and money
- B. effort
- C. cost
- D. profitability and target

ANSWER: A

70. Which of the following is not an output device

- A. Portable projector
- B. printer
- C. flat screen
- D. touch screen

ANSWER: D

71. Which of the following does not belong to mob logging?

- A. mobile phone.
- B. smart phone.
- C. blackberry.
- D. label.

ANSWER: D

72. What is SEO?

- A. Service Engine Organization.
- B. Search Engine Optimization.
- C. Service Engine Optimization.
- D. Search Engine Order.

ANSWER: B

73. How was the generation of computer is classified?

- A. By the device used in memory and processor
- B. By the speed of computer
- C. By the model of the computer
- D. By the accuracy of computer

ANSWER: A

74. Who was the Founder of Bluetooth ?

- A. Ericson
- B. Martin Cooper
- C. Steve Jobs
- D. Apple

ANSWER: A

75. A site that functions as a point of access to information on the web is _____.

- A. open source
- B. portal
- C. sponsor
- D. website

ANSWER: B

76. A keyword, or phrase inquiry entered into a search engine or database is _____.

- A. key phrase
- B. query
- C. error page
- D. tags

ANSWER: B

77. _____ web page was not created dynamically from a database.

- A. static web page
- B. dynamic web page
- C. Header web page
- D. link web page

ANSWER: A

78. Which of the following class of computers can not support multiple users simultaneously?

- A. mainframe computers
- B. mini computers
- C. micro computers
- D. all of them can support

ANSWER: C

79. _____ generated on the fly from a database.

- A. goals
- B. dynamic
- C. static
- D. reaching

ANSWER: B

80. Gateway page is also known as _____.

- A. static page
- B. bridge page
- C. doorway page
- D. gate keep page

ANSWER: B

81. An HTML tag that is often used to denote a page or section _____ on a web page.

- A. heading
- B. titling
- C. linking
- D. swapping

ANSWER: A

82. What is meant by WWW?

- A. World Wide Word.
- B. World Wide Wrestling
- C. World Wide We
- D. What. Where. Why.

ANSWER: C

83. Who is the inventor of HTML?

- A. Bill Gates.
- B. Tim Berners-Lee
- C. Brendan Eich.
- D. Charles Babbage.

ANSWER: B

84. Which is not online advertisement?

- A. Pop- Under.
- B. Trick Banner
- C. Polite ad.

D. Hoarding.
ANSWER: D

85. RSS is the short form for _____.
- A. Real Symbol Syndication
 - B. Really Simple Syndication
 - C. Real Stable Syndication
 - D. Rapid Stable Syndication

ANSWER: B

86. CPM Stands for _____.
- A. Communication Processor Module
 - B. Counts Per Minute
 - C. Cost Per Mille
 - D. Counts per module

ANSWER: C

87. Computer-assisted reporting in newsroom started in the year of _____.
- A. 2005
 - B. 1982
 - C. 1954
 - D. 2001

ANSWER: D

88. Name of the software which displays advertisements to searchers interest is _____.
- A. Malware
 - B. Hardware
 - C. Adware
 - D. Spyware

ANSWER: C

89. National Institute for Computer-Assisted Reporting (NICAR) started on _____.
- A. 1999
 - B. 1989
 - C. 1991
 - D. 1998

ANSWER: B

90. Which was the first online newspaper in India?
- A. The Times of India
 - B. The Hindu.
 - C. Deccan Chronicle.
 - D. The New Indian Express

ANSWER: B

91. Which are not tools for CAR?
- A. Excel.
 - B. Word processor.
 - C. Statistics (SPSS, SAS)
 - D. CADD.

ANSWER: D

92. What term is applied for using the internet to broadcast audio or video transmissions?
- A. Netcasting.
 - B. Webcasting.
 - C. Broadcasting
 - D. Widecasting.

ANSWER: B

93. Accessing RSS feeds is achieved using a software application is called _____.

- A. podcaster
 - B. podcatcher
 - C. podviewer
 - D. podloader
- ANSWER: B

94. The First company to podcast was _____.

- A. Apple
- B. Microsoft
- C. I2GO
- D. AT&T

ANSWER: C

95. Famous pod catcher used in all mac systems, laptops, and iphone is _____.

- A. OVI music
- B. Walkman
- C. Wintunes
- D. itunes

ANSWER: D

96. Which among this does not come under social media?

- A. Social Networking Sites.
- B. Virtual Gaming Sites
- C. Content Management Sites.
- D. Server Networking Sites

ANSWER: D

97. Podcasting can be used for _____.

- A. music Shows
- B. talk shows
- C. tutorials
- D. all of the above

ANSWER: D

98. Which is not podcasting website?

- A. Pod Slate.
- B. Pod Blaze
- C. Podcast Pickle.
- D. Pod Feeds.

ANSWER: A

99. Podcasting is transmitted through _____.

- A. newspaper
- B. television
- C. radio
- D. internet

ANSWER: D

100. The term Podcast was first mentioned by _____.

- A. Chad Hurley
- B. Steve Chen
- C. Jawed Karim
- D. Ben Hammersley

ANSWER: D

101. HTML stands for_____.

- A. Hyper Text Markup Link.
- B. Hyper Text Markup Language.
- C. Hyper Text Marking Language.
- D. Hyper Table Markup Language.

ANSWER: B

102. Which among the following is traditional font?

- A. Calibri.
- B. Bodomy.
- C. Sanserif.
- D. Serif.

ANSWER: A

103. DNS stands for _____.

- A. Domain Name String
- B. Domain Name Security
- C. Domain Name System
- D. Domain Name Symbol

ANSWER: C

104. Which among the following is Scripting language?

- A. HTML.
- B. DHTML.
- C. Java.
- D. XML.

ANSWER: C

105. _____ is designed to show the connections between the web pages.

- A. Character map
- B. Google map
- C. Site map
- D. Route map

ANSWER: C

106. Which of the following is web designing software?

- A. Autodesk Maya.
- B. Adobe Photoshop.
- C. Microsoft Word.
- D. Dreamweaver.

ANSWER: D

107. Hyper links are designed with _____.

- A. HTML
- B. Photoshop
- C. Flash
- D. SPSS

ANSWER: A

108. SVG stands for _____.

- A. Scaled Vector Graphics
- B. Scalable Vector Group
- C. Scalable Vector Graph
- D. Scalable Vector Graphics

ANSWER: D

109. The grouping of related fields in a web page is called _____.

- A. Fieldset
- B. Fields
- C. Field
- D. Field design

ANSWER: A

110. The term HREF stands for _____.

- A. Hypertext Reference

- B. Hyperlink Reference
- C. Hypertext Resume
- D. Hypertext Resistant

ANSWER: A

111. Adobe Flash Software is used for _____.

- A. Animation
- B. Editing
- C. Photo Editing
- D. Video Mixing

ANSWER: A

112. Which file format is used in web designing?

- A. Shock Wave File.
- B. Shock Wave Filter.
- C. Shock Wave Frame.
- D. Shock Wave Field.

ANSWER: A

113. Where are the website uploaded and publish?

- A. Web design.
- B. Web browser.
- C. Web server.
- D. Web developer

ANSWER: C

114. Converting shape to symbol used in _____.

- A. Indesign
- B. Microsoft Word
- C. Photoshop
- D. Flash

ANSWER: D

115. Which type of symbol using in Flash?

- A. Movie clip.
- B. Graphic.
- C. Button.
- D. All of the above.

ANSWER: D

116. _____ is refers to Blog.

- A. Book log
- B. Web log
- C. Bulk log
- D. Built log

ANSWER: B

117. _____ is the name of open source content management software.

- A. Imphal
- B. Manipal
- C. Paypal
- D. Drupal

ANSWER: D

118. _____ is refers to entries shared by the bloggers in reverse chronological order.

- A. Past
- B. Recent
- C. Post
- D. Posted

ANSWER: C

119. _____ refers to malicious false statement written in any media.

- A. Libel
- B. Gossip
- C. Slander
- D. None of the above

ANSWER: A

120. Which of the following does not come under cyber law?

- A. IPR violation.
- B. Hacking.
- C. Sting operation.
- D. Pornography.

ANSWER: C

121. Who have coined the term weblog in 17 December 1997?

- A. Jhon Barger.
- B. Jorn Barger.
- C. Justin Hall.
- D. Jerry Pournelle

ANSWER: B

122. Cyber Law is the law governing _____.

- A. cyber Media
- B. cyber Place
- C. cyber Space
- D. cyber Area

ANSWER: C

123. Cyber law encompasses laws relating to_____.

- A. Data Protection and Privacy
- B. Cyber Crimes
- C. Electronic and Digital Signatures
- D. All of the above

ANSWER: D

124. _____ is the primary source of cyber law in India.

- A. Information Techno Act
- B. InformatioTechnological Act
- C. Information Technical Act
- D. Information Technology Act

ANSWER: D

125. Most important feature of online journalism which spreads from traditional media is _____.

- A. loyalty
- B. liability
- C. likability
- D. link ability

ANSWER: D

126. Incorporation of _____ in web journalism enables the synergy of different media.

- A. macromedia
- B. metromedia
- C. micro media
- D. multimedia

ANSWER: D

127. Interactivity in web journalism is the _____ to find information.

- A. usability
- B. navigability

- C. utility
- D. accessibility

ANSWER: B

128. _____ of information is one of the features of India has web journalism.

- A. Immediacy
- B. Availability
- C. Portability
- D. Scalability

ANSWER: A

129. _____ is referred to the publication of news online from, news agencies, news paper, radio, and television channels.

- A. Offline edition
- B. Web edition
- C. Online edition
- D. Update edition

ANSWER: C

130. _____ is the online news media that generate their own content with no association with printer broad cast media.

- A. Web only Net sites
- B. Web only new sites
- C. Web online new sites
- D. Web only news sites

ANSWER: D

131. _____ is referred to free reporting by citizens untrained in the method of journalism.

- A. Confidential journalism
- B. Corporate journalism
- C. Citizen journalism
- D. Conditional journalism

ANSWER: C

132. The first podcasting script was developed for _____.

- A. I pad
- B. e pad
- C. e pod
- D. I pod

ANSWER: D

133. The primary source of cyber law in India is the Information Technology Act, came into force on _____.

- A. 17 October 2001
- B. 17 November 2000
- C. 17 October 2000
- D. 17 November 2001

ANSWER: C

134. Evan Williams and Meg Hourihan launched _____ in August 1999.

- A. Adobe.com
- B. Face book.com
- C. Google.com
- D. Blogger.com

ANSWER: D

135. Who have started Live Journal in March 1999?

- A. Evan Williams
- B. Meg Hourigan
- C. Brad Fitzpatrick
- D. Bruce Ableson

ANSWER: C

136. A site containing a portfolio of sketches is called a _____.

- A. sketchlog
- B. sketchbook
- C. sketchblog
- D. sketching

ANSWER: C

137. Which among the following is not a basic element of democracy?

- A. Freedom of speech.
- B. Information.
- C. Publication and expression.
- D. Slavery

ANSWER: D

138. Ebook is refers as _____.

- A. electric Book
- B. electron Book
- C. electronic Book
- D. e lectrode Book

ANSWER: C

139. _____ is used to create a basic web page.

- A. Flash
- B. Photoshop
- C. Text editor
- D. PowerPoint

ANSWER: C

140. The advertising displayed at the top of a web page is known as _____.

- A. marquee components
- B. banner ads
- C. web Bots
- D. components

ANSWER: B

141. _____ is the colors or pictures under your web text.

- A. Backdrops
- B. Framesets
- C. Backgrounds
- D. Environments

ANSWER: C

142. _____ are images that contain hyperlinks.

- A. Graphic maps
- B. Image drawings
- C. Image maps
- D. Drawings

ANSWER: C

143. A _____ is a collection of individual web pages that are linked to one another.

- A. web program
- B. web site
- C. web address
- D. web application

ANSWER: B

144. Digital news media includes _____,

- A. online journalism

- B. blogging
- C. digital photojournalism
- D. all the above

ANSWER: D

145. The collection, dissemination, and analysis of news by the public, by means of cell phones, digital cameras, blogs, etc is called a _____.

- A. cyber journalism
- B. citizen journalism
- C. media
- D. internet

ANSWER: B

146. Main components for Hard disk drive is _____.

- A. cable
- B. disk platter
- C. power supply
- D. none of the above

ANSWER: B

147. Which search engine has a highest market share _____.

- A. Yahoo
- B. Ask
- C. Google
- D. AOL

ANSWER: C

148. The term podcasting was first mentioned by _____.

- A. Ben Hammersley
- B. Paul Lester
- C. John Hilton
- D. Richard Berry

ANSWER: A

149. USB is which type of storage device ?

- A. primary
- B. secondary
- C. Territory
- D. none of the above

ANSWER: C

150. A blog comprising videos is called a _____.

- A. Splog
- B. Vlog
- C. Phlog
- D. Linklog

ANSWER: B

Staff Name
MALARVIZHI A .