



Dr.G.R.Damodaran College of Science

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accredited at the 'A' Grade Level by the **NAAC** and ISO 9001:2008 Certified
CRISL rated 'A' (TN) for MBA and MIB Programmes

I MJMC MASTER OF JOURNALISM AND MASS COMMUNICATION [2017 - 2019]

SEMESTER I

CORE: INTRODUCTION TO WEB DESIGNING - 164E

Multiple Choice Questions.

1. CorelDraw is an example of a _____.

- A. groupware application.
- B. bit publishing package.
- C. paint program.
- D. graphics suite.

ANSWER: D

2. A collection of graphics programs and supporting data files is called a _____.

- A. groupware application.
- B. freehand package.
- C. graphics suite.
- D. shared program collection.

ANSWER: C

3. Vector images are _____.

- A. composed of pixels.
- B. composed of thousands of dots.
- C. slightly more difficult to manipulate than other images.
- D. composed of objects such as lines, rectangles, and ovals.

ANSWER: D

4. Programs used to create or modify vector images are called _____.

- A. illustration programs.
- B. image editors.
- C. graphical modifiers.
- D. bit publishing packages.

ANSWER: A

5. Images made up of thousands of pixels are called _____.

- A. story boards.
- B. vector.
- C. bitmap.
- D. graphics.

ANSWER: C

6. Which of the following can you NOT do with Photoshop?

- A. Restore old photographs.

- B. Create original artwork.
- C. Create Flash movies.
- D. Open TIFF files.

ANSWER: C

7. What is a good file size for a 300 by 300 pixel photograph sized for the web in JPG format?

- A. 5 K.
- B. 50 K.
- C. 500 K.
- D. 5 MB.

ANSWER: B

8. The most recent version of Photoshop is _____.

- A. photoshop CS6.
- B. photoshop X.
- C. photoshop 9.0.
- D. photoshop Pro Tools.

ANSWER: A

9. What does the Eyedropper tool do?

- A. Paints a single dot of color at the cursor.
- B. Selects the color at the cursor.
- C. Creates a histogram of the area around the cursor.
- D. Fades the colors of an area centered on the cursor.

ANSWER: B

10. The tool that lets you select an area of an image and then paint with that area is called _____.

- A. eyedropper.
- B. copy.
- C. clone.
- D. patch.

ANSWER: C

11. Layers in Photoshop are _____.

- A. filters that have been applied to the image.
- B. images stacked on top of each other.
- C. color components (such as CMYK).
- D. previous versions of an image.

ANSWER: B

12. Photoshop file save the file as

- A. Image
- B. File
- C. Both a & b
- D. None of the above

ANSWER: A

13. Clicking and holding the mouse button on a toolbar icon does what?

- A. Increases the size or strength of that tool.
- B. Locks that tool as the default action.
- C. Reveals help text for that tool.

D. Shows additional tools related to that tool.

ANSWER: D

14. B is the keyboard shortcut for _____.

- A. blur.
- B. select Box.
- C. paintbrush.
- D. bevel.

ANSWER: A

15. What is the best way to make a slightly blurry image a little sharper. while still maintaining some control over the process?

- A. Filter: Sharpen.
- B. Filter: Unsharp Mask.
- C. Filter: Sharpen Edges.
- D. Filter: Find Edges.

ANSWER: B

16. What is Quick Mask Mode for?

- A. Previewing your image alone with a plain background.
- B. Hiding all parts of the image except your current work area.
- C. Defining a selection using the paintbrush tool.
- D. Erasing all unselected parts of your image.

ANSWER: C

17. Frame rate is measured in _____.

- A. frames per megabyte
- B. hertz
- C. frames per second
- D. frames per stanza

ANSWER: C

18. A movie can be tested using which dropdown menu _____.

- A. control.
- B. window.
- C. help.
- D. view.

ANSWER: A

19. HTML is used to _____.

- A. plot complicated graphs.
- B. solve equations.
- C. translate one language into another.
- D. author WebPages.

ANSWER: D

20. What is another name for 2D animation?

- A. Cell Animation.
- B. Character Animation.
- C. Three Point Animation.
- D. Stop Motion Animation.

ANSWER: B

21. What is the name of popular software used for creating 2D animation for use in web pages?

- A. Maya.
- B. Flash.
- C. Avid.
- D. Swiss Max.

ANSWER: B

22. The shortcut key to insert the key frame is _____.

- A. f7.
- B. f8.
- C. f6.
- D. f2.

ANSWER: C

23. The key to get the output in flash is _____.

- A. shift + Alt.
- B. alt + Shift.
- C. ctrl + Enter.
- D. ctrl + Alt.

ANSWER: C

24. Using Illustrator or CorelDraw you can create mainly what type of graphics_____.

- A. vector.
- B. raster.
- C. pixel.
- D. image.

ANSWER: A

25. To run the webpage from Dreamweaver the key used is _____.

- A. F11.
- B. F12.
- C. F10.
- D. F9.

ANSWER: B

26. A most basic skill a person requires to pursue an animation career is _____ skills.

- A. drawing
- B. learning
- C. planning
- D. business

ANSWER: A

27. What method of animation creates the in-between frames when you create the start and end points of the animation?

- A. Framing.
- B. Layering.
- C. Onion Skin.
- D. Tweening.

ANSWER: D

28. The tool used to get the shadow of the previous frame is _____.

- A. onion skin.
- B. fps.
- C. transform.
- D. motion tween.

ANSWER: A

29. To select the action script the key used is _____.

- A. F3.
- B. F9.
- C. F8.
- D. F5.

ANSWER: B

30. Which one of the following is a search engine?

- A. Netscape.
- B. Java.
- C. Altavista.
- D. Internet.

ANSWER: C

31. What does URL stand for?

- A. United route link.
- B. Uniform resource locator.
- C. Unknown redirection link.
- D. Up real late.

ANSWER: B

32. The Internet was developed in the _____.

- A. early 1990s.
- B. late 1980s.
- C. early 1970s.
- D. late 1960s.

ANSWER: D

33. What is internet?

- A. Internetworking.
- B. International networking.
- C. Intranetworking.
- D. International.

ANSWER: B

34. The key to select the transform tool in photoshop _____.

- A. Ctrl t.
- B. Ctrl u.
- C. Ctrl v.
- D. Ctrl k.

ANSWER: A

35. To fill the colour the key used is _____.

- A. alt + Backspace.
- B. shift + Backspace.
- C. ctrl + Backspace.
- D. alt + Shift.

ANSWER: A

36. The action script stop () is applied for _____.

- A. layers.
- B. buttons.
- C. frames.
- D. scene.

ANSWER: C

37. Raster images are also known as _____.

- A. bitmap images.
- B. vector images.
- C. clip art images.
- D. multimedia images.

ANSWER: A

38. Paint programs and image editors are used for creating and editing _____ .

- A. vector images.
- B. bitmap images.
- C. text.
- D. HTML codes.

ANSWER: B

39. One difference between desktop publishing and word processing is?

- A. that desktop publishing allows you to create documents that have professional-quality layout and type styles.
- B. the first uses graphics, the second uses text.
- C. that word processing allows the user to add graphics to a document, desktop publishing doesn't.
- D. important because word processors work at the command line, but desktop processors work with graphics.

ANSWER: A

40. Graphic programs widely used in the graphic arts profession include _____.

- A. megamedia programs, image editors, and desktop publishing programs.
- B. artificial intelligence, virtual reality, and illustration programs.
- C. desktop publishing programs, image editors and illustration programs.
- D. virtual reality, desktop publishing programs, and illustration programs.

ANSWER: C

41. An essential ingredient for effective multimedia presentations incorporates user participation or _____.

- A. links.
- B. interactivity.
- C. buttons.
- D. integration.

ANSWER: B

42. The term that describes a user's participation with a multimedia presentation is _____.

- A. hyperactivity.
- B. reactivit.
- C. inactivity.
- D. interactivity.

ANSWER: D

43. Multimedia can contain_____.

- A. graphics, animation, video, music, and voice .
- B. only numeric-type data.
- C. numeric, text, and picture data.
- D. databases that, in turn, contain other databases, creating a massive data collection.

ANSWER: A

44. Primary uses of business interactive multimedia include all of the following except ?

- A. product demonstrations.
- B. Web page development.
- C. entertainment.
- D. high-quality presentations.

ANSWER: C

45. The connection between a multimedia presentation and a file containing a song to be played is called a(n) _____.

- A. link.
- B. chain.
- C. pointer.
- D. tie.

ANSWER: A

46. This type of animation is usually full-screen and highly dynamic and interactive.

- A. storyboard.
- B. applet.
- C. Java.
- D. Flash.

ANSWER: D

47. A special effect in which one image seems to melt into another is referred to as _____.

- A. drifting.
- B. flashing.
- C. morphing.
- D. polling.

ANSWER: C

48. Creating Web sites is called?

- A. HTML creating.
- B. Web authoring.
- C. Storyboard designing.
- D. Web mapping.

ANSWER: B

49. A specialized program used to create multimedia presentations is _____.

- A. Web authoring program.
- B. desktop publishing program.
- C. multimedia authoring program.
- D. illustration program.

ANSWER: C

50. An _____ is a design tool that shows the overall flow of a multimedia presentation.

- A. link.
- B. raphical map.
- C. gantt chart.
- D. storyboard.

ANSWER: D

51. Before building a presentation with a multimedia authoring system, the designer would use a _____.

- A. storyboard.
- B. hypermedia database.
- C. button file.
- D. flowchart.

ANSWER: A

52. Errors are identified and the presentation is evaluated in terms of effectiveness in the _____ step.

- A. planning.
- B. designing.
- C. creating.
- D. supporting.

ANSWER: D

53. The creation of a storyboard is essential to the development of the project. This is the _____ step of development.

- A. planning.
- B. designing.
- C. creating.
- D. supporting.

ANSWER: B

54. When determining the overall objective of the project, the resources required and the persons or team who will work on the project, you are in the _____ step of developing a multimedia presentation.

- A. planning.
- B. designing.
- C. creating.
- D. supporting.

ANSWER: A

55. Clicking on special areas called _____ activates the various features of a multimedia presentation.

- A. activators.
- B. starters.
- C. pages.
- D. buttons.

ANSWER: D

56. The overall Web site design is commonly represented in a(n) _____

- A. Web map.
- B. graphical map.
- C. Web board.
- D. Web storyboard.

ANSWER: B

57. More specialized and powerful programs typically used to create sophisticated commercial sites are known as

- A. Web page editors.
- B. HTML editors.
- C. Web authoring programs.
- D. All of the above.

ANSWER: D

58. Microsoft FrontPage is an example of an _____

- A. authorizing streaming program.
- B. graphical map editor.
- C. Web page editor.
- D. robotics authoring program.

ANSWER: C

59. Opera browser is _____ browser and it is a browser with excellent standards support.

- A. slowest.
- B. fastest.
- C. not always fast.
- D. medium.

ANSWER: B

60. Safari is a web browser developed by _____.

- A. Microsoft.
- B. Apple Computer.
- C. IBM.
- D. INTEL.

ANSWER: B

61. What does DHTML stand for?

- A. Digital Hyperlinks and Text Markup Language.
- B. Data Home Tool Markup Language.
- C. Dynamic Hyper Text Markup Language.
- D. Home Text Markup Language.

ANSWER: C

62. Tags and text that do not show directly on the page are placed where?

- A. Head.
- B. Body.
- C. Tables.
- D. Title.

ANSWER: A

63. Tim Berners-Lee created the ever first Web browser, World Wide Web, in year

- A. 1989.
- B. 1990.
- C. 1992.
- D. 1991.

ANSWER: B

64. What is NCC?

- A. Net Communications Corporation.
- B. Netscape Communications Corporation.
- C. Netscape Corporation Communications.
- D. Net Connector Corporation.

ANSWER: B

65. The <p> tag makes text_____.

- A. Bold.
- B. line.
- C. Underlined.
- D. Paragraph

ANSWER: D

66. Besides , another way to make text bold is what?

- A. <fat>.
- B. .
- C. <dark>.
- D. <emp>.

ANSWER: B

67. The Web services cannot offer the application components like:

- A. The currency conversion.
- B. Weather reports.
- C. The language translation.
- D. Web browsers.

ANSWER: D

68. What is the syntax to write the HTML tags?

- A. (HTML) .
- B. <%HTML%>.
- C. HTML
- D. <HTML>.

ANSWER: D

69. To change the size of an image in HTML uses what?

- A. Pliers.
- B. Height and width.
- C. Top and bottom.
- D. Bigger and smaller.

ANSWER: B

70. Which tag is used to insert images into your web page?

- A. IMG.

- B. SCR.
 - C. PIC.
 - D. IMAGE.
- ANSWER: A

71. Which colors consist of equal amounts of all basic colors?

- A. Purple, green, and red.
- B. White, black and gray.
- C. White, red, blue.
- D. Black, blue, and gray.

ANSWER: B

72. CSS can be defined for entire sites by simply writing the CSS definitions where?

- A. Plain Text document.
- B. Head section of each page.
- C. Body section of each page.
- D. End section of each page.

ANSWER: A

73. Which of the following is NOT a valid CSS selector?

- A. ID selectors.
- B. TAG selectors.
- C. Title selectors.
- D. HEAD selectors.

ANSWER: D

74. CSS stands for?

- A. Crossing Standards Sheets.
- B. Cascading Simple Shores.
- C. Cascading Style Sheets.
- D. Connecting Standard Style.

ANSWER: C

75. The software used for web page development is _____.

- A. flash.
- B. photoshop.
- C. dreamweaver.
- D. swiss max.

ANSWER: C

76. Which of the following browsers has most limited support for CSS Layers?

- A. Netscape 6.
- B. Internet Explorer 4 or newer.
- C. Netscape 4.
- D. IE 5.

ANSWER: C

77. CSS can be added to a page on how many levels?

- A. 2 - Head and External file.
- B. 4 - Tag, Head, External file and Meta tag.
- C. 3 - Tag, Head and External file.

D. 4 - Head and External files.

ANSWER: C

78. Which of the following is NOT an advantage of CSS defined for the entire site?

- A. Prettier colors.
- B. Flexibility to change styles for entire site.
- C. Faster loading pages.
- D. Superior styles to HTML.

ANSWER: A

79. _____ folder contains all the elements of a website

- A. Image
- B. Code
- C. Root.
- D. Managing

ANSWER: C

80. Selectors that will only work in certain contexts are called?

- A. Context Dependent Selectors.
- B. Grouped Selectors.
- C. Hyper Text Markup Selectors.
- D. Targeted selectors.

ANSWER: A

81. What do you define in the style definition?

- A. Which browser the visitor is using.
- B. How each selector should work.
- C. Where to place each selector
- D. Which font style is used for text.

ANSWER: B

82. Which HTML tag is used to define an internal style sheet?

- A. <css>.
- B. <script>.
- C. <style>.
- D. <css script>.

ANSWER: C

83. A packet whose destination is outside the local TCP/IP network segment is sent to the

- A. File server.
- B. Default gateway.
- C. DNS server.
- D. DHCP server .

ANSWER: B

84. The physical layer is concerned with the movement of _____ over the physical medium.

- A. programs.
- B. dialogs.
- C. protocols.
- D. bits.

ANSWER: D

85. Which protocol below not operates at the network layer in the OSI model?

- A. IP.
- B. ICMP.
- C. RARP.
- D. FTP.

ANSWER: D

86. IPv6 has _____ bit addresses.

- A. 32.
- B. 64.
- C. 128.
- D. variable.

ANSWER: C

87. Which one of the following functionalities not provided by TCP?

- A. Flow control.
- B. Addressing.
- C. Retransmission of packets as required.
- D. Proper sequencing of the packets.

ANSWER: B

88. What license is Adobe Creative Suite distributed under?

- A. EULA.
- B. Proprietary.
- C. Proprietary software.
- D. Freeware.

ANSWER: C

89. What was Adobe Fireworks written in?

- A. GTK.
- B. Objective-C.
- C. C.
- D. XUL.

ANSWER: C

90. What does Pixels stand for?

- A. Pretty Elephant.
- B. Picture Elevation.
- C. Picture Element.
- D. Picture Extrude.

ANSWER: C

91. A _____ is a mirror image attached to a graphic, which is distorted both by color and shape.

- A. shadow.
- B. reflection.
- C. border.
- D. highlight.

ANSWER: B

92. What does resolution-dependent mean?

- A. I can change the photo size with no loss of quality.
- B. I lose quality from the picture when I change its size.
- C. I can change the photo size only once before saving.
- D. I can change the photo size only once After saving.

ANSWER: B

93. GIF is an indexed color mode, which produces _____ files with at most 256 colors.

- A. 8-bit.
- B. 16-bit.
- C. 32-bit.
- D. none of the above.

ANSWER: A

94. What does Save for web do?

- A. Reformat the image for web browsers.
- B. Reformat the image for Netscape only.
- C. Increase the size of all file formats.
- D. Decrease the size of all file formats.

ANSWER: A

95. With _____ colors maximum, the indexed color mode can reduce file size yet maintain the illusion of extra colors or shading.

- A. 212.
- B. 252.
- C. 256.
- D. 512.

ANSWER: C

96. An acronym for a compressed graphics format for images with blocks of color and a limit of 256 colors.

- A. GUI.
- B. Gamut.
- C. GCR
- D. GIF.

ANSWER: D

97. A tool used to create a gradual transition of colors in a number of optional styles:

- A. Grid.
- B. Graphic.
- C. Gradient.
- D. Grow.

ANSWER: C

98. The range of colors that a color system can display or print.

- A. Global.
- B. Generate.
- C. Gamut.
- D. Grow.

ANSWER: C

99. The computer you are controlling or working via a network _____.

- A. remote computer.

- B. local computer.
- C. standalone computer.
- D. host computer.

ANSWER: D

100. The latest version of Dreamweaver is_____.

- A. CS6.
- B. CS2.
- C. 8.
- D. MX 2004.

ANSWER: A

101. An Image menu command that increases the pixels of an existing selection and includes all neighboring pixels that fall within the tolerance range specified in the selection tool options.

- A. Grid.
- B. Grow.
- C. Gamut.
- D. Gradient.

ANSWER: B

102. A design that controls floating lines that do not print and are helpful in positioning images or elements precisely across the width or length of the image. They can be moved, removed, or locked to avoid moving unintentionally.

- A. Guides.
- B. Grid.
- C. Field of View.
- D. Gutters Generate.

ANSWER: A

103. A dialog box that helps define a new gradient by modifying a copy of an existing gradient by adding intermediate colors and creating a blend between two or colors.

- A. Gradient Map.
- B. Gradient Editor.
- C. Gradient Overlay.
- D. General Blending.

ANSWER: B

104. A Layer effect that specifies the slope of colors and how they are dithered or changed in a layer.

- A. Gradient Map.
- B. Gradient Fill.
- C. Gradient Overlay.
- D. General Blending.

ANSWER: B

105. An Image submenu adjustment dialog box for using the colors of a gradient in place of the tones in the image.

- A. Gradient Map.
- B. Gradient Fill .
- C. Gradient Overlay.
- D. General Blending.

ANSWER: D

106. One of a series of layer effects in the Layer Styles dialog box that spreads inside the surface of the layer.

- A. Gradient Map.
- B. Gradient Fill.
- C. Gradient Overlay.
- D. General Blending.

ANSWER: C

107. A progression of gray tones from white to pure black.

- A. Gamut.
- B. GIF .
- C. Grayscale.
- D. Gradient.

ANSWER: C

108. If I want to warp my text and create an arc with it then I would

- A. Select the curved text tool from the tool window.
- B. You cant curve text .
- C. Place each letter one at a time .
- D. Select the Warped text menu from the options bar and set the style to Arc.

ANSWER: D

109. How do you set the text color in Photoshop?

- A. Select the Text Tool and use the background color tool to set the color.
- B. Select the Text tool and use the color box icon in the Options bar to set the text color.
- C. Use the color gradient tool to define the text.
- D. You can only use black text in Photoshop.

ANSWER: B

110. To add a drop shadow to text you would.

- A. Select the drop shadow tool from the tools menu.
- B. Drag your layer to the drop shadow icon at the bottom of the layers window.
- C. Select Layer > Layer Styles > Drop Shadow.
- D. Select Layer > Add Drop Shadow Text .

ANSWER: C

111. An animation that displays continuously is _____.

- A. looping.
- B. freeze framing.
- C. an error.
- D. none of the above.

ANSWER: A

112. To rename a layer you can

- A. Select the Rename tool from the text menu.
- B. Drag the layer to the rename icon.
- C. Layers cannot be renamed.
- D. Double click on the layer name and then type the new name.

ANSWER: D

113. If I want to use a clipping mask to clip a paintbrush pattern into a text layer then I would
- A. Paint in the same layer as the text then clip it into the text.
 - B. You cannot clip a paint brush pattern into text.
 - C. Just paint inside the text carefully.
 - D. Create a new layer above the text layer where I want to add the paint brush > paint inside the new layer > Select Layer > create clipping mask.

ANSWER: D

114. To duplicate a layer you would
- A. Drag the layer to the new layer icon and release it .
 - B. elect Layer > Duplicate Layer.
 - C. Hold down my control key on the keyboard, click on the layer in the layers window > select Duplicate Layer .
 - D. All of the above will duplicate a layer.

ANSWER: D

115. What does AIFF stand for?
- A. Audio Interchange File Format.
 - B. Audio Interchange File Folder.
 - C. ASCII Interchange File Format.
 - D. Audio Internet File Format.

ANSWER: A

116. Which company developed the AU audio format?
- A. Apple.
 - B. Sun.
 - C. Netscape.
 - D. Cisco.

ANSWER: B

117. What does MIDI stand for?
- A. Musical Internet Digital Interface.
 - B. Musical Internet Digital Interrupt.
 - C. Musical Instrument Digital Interface.
 - D. Musical Instrument Download Interface.

ANSWER: B

118. Which one of the following audio formats was developed by Microsoft?
- A. AIFF.
 - B. MIDI.
 - C. RealAudio.
 - D. WAV.

ANSWER: D

119. Which of the following tags cannot be used to include audio on a Web page?
- A. BGSOUND.
 - B. EMBED.
 - C. MUSIC.
 - D. OBJECT.

ANSWER: C

120. Which of the following statements is true?
- A. MIDI files are generally larger than WAV files.
 - B. Video files are generally much larger than audio files.
 - C. Audio and video are one and the same.
 - D. Nearly all 5 minute movie clips are under 1M in size.

ANSWER: B

121. An audio repository is which of the following?
- A. A Web presentation that warehouses audio files.
 - B. A library cataloging all MIDI music.
 - C. A Web site that provides tutorials on sound.
 - D. A Web server capable of playing audio files.

ANSWER: A

122. Which of the following does MPEG stand for?
- A. Movie Protocol Experts Group.
 - B. Movie Protocol Experimentation Group.
 - C. Motion Picture Experts Group.
 - D. Movie and Protocols Engineering Group.

ANSWER: C

123. Which company developed the Quick Time format?
- A. Microsoft.
 - B. Juniper.
 - C. Apple.
 - D. Silicon Graphics.

ANSWER: C

124. Which of the following file extensions would be used for a Quick Time movie?
- A. avi.
 - B. mpg.
 - C. sgi.
 - D. mov.

ANSWER: D

125. Browser information and statistics is important for_____.
- A. network operators.
 - B. website designers.
 - C. website developers.
 - D. website providers.

ANSWER: C

126. Which of the following is sensible HTML code?
- A. `<PARAM NAME = "autostart" VALUE = "true">`.
 - B. `<PARAM NAME = "autostart" VALUE = "video/avi">`. c. `<PARAM N`
 - C. `AME = "autostart" VALUE = "audio/avi">`.
 - D. `<PARAM NAME = "reunion.avi" VALUE = "audio/avi">`.

ANSWER: A

127. Which of the following is the best definition for Virtual Reality?
- A. Any computer game involving graphics.

- B. A 3D simulation of a real or imagined environment using computers.
- C. A simulator which requires special eye glasses.
- D. The process of coding in another dimension.

ANSWER: B

128. VRML stands for which of the following?

- A. Very Real Marking Language.
- B. Virtual Reality Marking Language.
- C. Virtual Reality Markup Language.
- D. Virtual Reality Makeup Language.

ANSWER: C

129. Which of the following is the MIME type for a VRML file?

- A. model/vrml.
- B. audio/vrml.
- C. midi/vrml.
- D. 3d/vrml.

ANSWER: A

130. Which of the following extensions would you not expect to see on a VRML file?

- A. wrl.
- B. wrl.gz.
- C. wrz.
- D. vr.

ANSWER: D

131. Which of the following is not an attribute of the OBJECT tag?

- A. basement.
- B. border.
- C. shapes
- D. hspace.

ANSWER: A

132. Which of these is not a W3C recommended language?

- A. HTML.
- B. CSS.
- C. XML.
- D. DHTML .

ANSWER: D

133. What is WAI?

- A. Web Accessibility Invitation.
- B. Web Accessibility Initiative.
- C. World Accessibility Initiative.
- D. World Wide Web Accessibility Initiative.

ANSWER: B

134. There is an arrangement where you allow an agency to host your website for you on their Web Server for a fee, this is called as _____.

- A. web service.
- B. web hosting.

C. web marketing.

D. web loading.

ANSWER: B

135. Which of the following statements is true?

A. It is customary to include an error message before the opening OBJECT tag so viewers who don't have the appropriate plug-in to play the multi-media are informed what they are missing.

B. It is customary to include an error message before all PARAM tags so viewers who don't have the appropriate plug-in to play the multi-media are informed what they are missing.

C. It is customary to include an error message before the closing OBJECT tags so viewers who don't have the appropriate plug-in to play multi-media are informed what they are missing.

D. It is customary to include an error message in a HTML comment so viewers who don't have the appropriate plug-in to play the multi-media are informed what they are missing.

ANSWER: C

136. Which of the following statements is true?

A. Helpers and plugins are one and the same concepts.

B. Browsers come with all of the necessary plugins for playing multimedia content.

C. From time-to-time you may need to install a new plugin to play a multimedia object.

D. It is not a good idea to virus check plugins since this can delay viewing a multimedia object.

ANSWER: C

137. Which of the following is false?

A. There are at least 100 different plugins.

B. Multimedia annoys many Web users because it forces them to learn to program.

C. Standards are evolving for multimedia formats.

D. Compression plays a big role in how fast multimedia elements can be transferred over the Internet.

ANSWER: B

138. The UDDI is:

A. Universal Description, Discovery and the Integration Service.

B. Unidirectional Description, Discovery and the Integration Service.

C. United Description, Discovery and the Integration Service.

D. Universal Discovery, Description and the Integration Service.

ANSWER: A

139. Which of these are not the elements WSDL?

A. Types.

B. Port Type.

C. Service.

D. Destination.

ANSWER: D

140. The WSDL is:

A. Web Servers Definition Language

B. Web Services Developing Language.

C. Web Services Definition Language.

D. Web Servers Developing Languages.

ANSWER: C

141. W3C is the governing body for World Wide Web and its mission is to create_____.

- A. web pages.
- B. websites.
- C. standards and specifications.
- D. browsers.

ANSWER: C

142. W3C Standards are called as?

- A. W3C Recommendations.
- B. W3C Rules.
- C. W3C Protocols.
- D. W3C Corporations.

ANSWER: A

143. Which of these is not a W3C recommended language?

- A. HTML.
- B. CSS.
- C. XML.
- D. DHTML.

ANSWER: D

144. What is WAI?

- A. Web Accessibility Invitation.
- B. Web Accessibility Initiative.
- C. World Accessibility Initiative.
- D. World Wide Web Accessibility Initiative.

ANSWER: B

145. There is an arrangement where you allow an agency to host your website for you on their Web Server for a fee, this is called as_____.

- A. web service.
- B. web hosting.
- C. web marketing.
- D. web loading.

ANSWER: B

146. The World Wide Web is a massive collection of web sites, all hosted on_____.

- A. computers.
- B. internet.
- C. World Wide Web.
- D. a network.

ANSWER: A

147. All the computers use a communication standard called?

- A. FTP.
- B. TELNET
- C. RSS.
- D. HTTP.

ANSWER: D

148. A Web browser access the web page from a web server by a_____.

- A. request.

- B. response
- C. interrupts.
- D. normal messages.

ANSWER: A

149. A request is a standard HTTP request containing a_____.

- A. computer address.
- B. page address.
- C. domain address.
- D. MAC address.

ANSWER: A

150. Which service is used to resolve the domain names to IP addresses?

- A. Resolver.
- B. Name-Converter.
- C. DNS.
- D. Providers.

ANSWER: C

151. What is an ISP?

- A. Internet Service Provider.
- B. Internet State Provider.
- C. Intranet Service Provider.
- D. Internet State Provider.

ANSWER: A

152. Which of these is not an expense in the Web Service?

- A. Hardware Expenses.
- B. Software Expenses.
- C. Labor Expenses.
- D. Transport Expenses.

ANSWER: D

153. It should be necessary to sure that your Internet service provider offers?

- A. 12-hours support.
- B. 24-hours support.
- C. 08-hours support.
- D. Less than 8-hours support

ANSWER: B

154. A domain name is the unique text name corresponding to the _____ of a computer on the Internet.

- A. numeric MAC address.
- B. numeric network address.
- C. numeric IP address.
- D. dynamic system address.

ANSWER: C

155. Domain name is_____.

- A. case sensitive.
- B. not case sensitive.
- C. not always case sensitive.

D. not always case insensitive .

ANSWER: B

156. The maximum number of nodes per segment depends on the_____.

- A. bandwidth.
- B. desired throughput.
- C. regeneration ability.
- D. attenuation.

ANSWER: D

157. Information can be transmitted via one of_____ signaling method(s).

- A. one.
- B. two.
- C. four.
- D. five.

ANSWER: B

158. The most popular Internet activity is _____.

- A. going shopping.
- B. conducting research.
- C. playing games, reading, listening to music.
- D. communicating with others

ANSWER: D

159. The fastest-growing application for the Internet is

- A. going shopping.
- B. conducting research.
- C. playing games, reading, and listening to music.
- D. using e-mail .

ANSWER: A

160. These types of commercial Internet service providers are the most widely used

- A. national service providers
- B. regional service providers.
- C. centralized service providers.
- D. decentralized service providers .

ANSWER: A

161. For a browser to connect to other resources, the location or address of the resources must be specified.

These addresses are called

- A. URLs .
- B. packets .
- C. e-mail forms.
- D. MSN .

ANSWER: A

162. The two basic parts of URLs are

- A. TCP/IP and ISP .
- B. destination and device.
- C. the protocol and the domain name.
- D. TCP and IP.

ANSWER: C

163. Rules for exchanging data between computers are called

- A. programs .
- B. procedures.
- C. protocols.
- D. hyperlinks.

ANSWER: C

164. Moving from one Web site to another is called

- A. jumping.
- B. moving.
- C. surfing.
- D. applying .

ANSWER: C

165. The extensions .gov, .edu, .mil, and .net are called

- A. DNSs
- B. e-mail targets.
- C. domain codes.
- D. mail to addresses.

ANSWER: C

166. In the e-mail address justincase@usource.org what is the domain name?

- A. The whole address is called the domain name.
- B. org.
- C. usource.org .
- D. justincase.

ANSWER: C

167. Which is not an example of transmission media?

- A. Wire.
- B. Coaxial cable.
- C. Radio waves.
- D. Television.

ANSWER: D

168. Which device act as a traffic cop?

- A. Router.
- B. Hub .
- C. Switch.
- D. Modem .

ANSWER: A

169. What is SMTP?

- A. Simple Mailer transport protocol.
- B. Simple mail transport protocol.
- C. Simple Mail Transfer Protocol.
- D. Single Mailer Transport Protocol.

ANSWER: A

170. Unwanted and unsolicited e-mails are called

- A. spam.
- B. junk.
- C. flame.
- D. lurk.

ANSWER: A

171. Before you submit a contribution to a discussion group, you should first

- A. lurk.
- B. signal.
- C. queue.
- D. ping.

ANSWER: A

172. Specialized programs that assist you in locating information on the Web and the Internet are called

- A. browsers.
- B. Gophers.
- C. search engines.
- D. applets.

ANSWER: C

173. Buying and selling goods over the Internet is called _____

- A. hyper-marketing.
- B. cyber-selling.
- C. e-commerce.
- D. euro-conversion.

ANSWER: C

174. An Internet standard for transferring files is known as

- A. IRC .
- B. Telnet .
- C. FTP.
- D. WAIS .

ANSWER: C

175. Which of the following is not a valid review status choice?

- A. Code Review.
- B. Manager Review .
- C. Content Review.
- D. Lawyer Review.

ANSWER: D

176. The _____ command displays all tasks associated with a web site.

- A. show tasks .
- B. history.
- C. display tasks.
- D. show history.

ANSWER: B

177. A group of frames is called a _____. a.

- A. pane set

- B. window set
- C. porthole
- D. frameset

ANSWER: D

178. The advertising displayed at the top of a web page is known as _____.

- A. marquee components
- B. banner ads
- C. web bots
- D. components

ANSWER: B

179. _____ contain rules that create a consistent look to web elements across an entire web site.

- A. Technique panes.
- B. Design pieces.
- C. Style sheets.
- D. Method pages .

ANSWER: C

180. A (n) _____ is a mini-application embedded in a web page's HTML.

- A. applet.
- B. activex control.
- C. script .
- D. macro.

ANSWER: C

181. _____ are the colors or pictures under your web text.

- A. Backdrops.
- B. Framesets.
- C. Backgrounds.
- D. Environments.

ANSWER: C

182. The _____ dialog box enables you to create custom bullet points and number styles.

- A. autofomat.
- B. list properties .
- C. bullets and numbering.
- D. bulleted list.

ANSWER: C

183. Before you can enter data into a table, you must disable the _____ command.

- A. draw table.
- B. create table.
- C. build table.
- D. produce table.

ANSWER: B

184. _____ connect a page within a web site to a location outside that web site, usually to another page on the World Wide Web.

- A. Document links.

- B. Hypertext links.
- C. Internal links.
- D. External links.

ANSWER: B

185. Which of the following is not an Alignment choice for a table?

- A. Decimal.
- B. Center.
- C. Default.
- D. Left.

ANSWER: A

186. A _____ is a set of text or button hyperlinks that can be used to access pages in your web site.

- A. map bar.
- B. navigation bar.
- C. route bar.
- D. direction bar.

ANSWER: B

187. Which of the following is not a tab in the Picture Properties dialog box?

- A. Appearance.
- B. Image.
- C. Video.
- D. General.

ANSWER: C

188. The _____ is the page thats displayed after you click on a link.

- A. target page.
- B. object page.
- C. link page.
- D. HTML page .

ANSWER: C

189. What is an acronym for WYSIWYG ?

- A. What You Saw Is What You Got.
- B. What You See is What You Get.
- C. What You Seen is What You Gotten.
- D. What You Sew is What You Get.

ANSWER: B

190. You are creating an animated image for your site. What image format will you use?

- A. BMP.
- B. PNG.
- C. JPEG.
- D. GIF

ANSWER: D

191. Which of the following is NOT a electronic primary color?

- A. Blue.
- B. Yellow .
- C. Red.

D. Green.
ANSWER: B

192. Which of the following items would be considered a poor Web design practice?

- A. Soft background music.
- B. Strategic use of colors.
- C. Providing informative content.
- D. Using graphic images.

ANSWER: B

193. When quilting a large image using a table, the following properties will need to be adjusted except ?

- A. Border padding.
- B. Cell spacing.
- C. Border.
- D. Cell padding.

ANSWER: B

194. CSS stands for what?

- A. Cascading Style Sheet.
- B. Computer Security Standard.
- C. Computerized Social Security.
- D. Cascading Syntax Standard.

ANSWER: A

195. A certain Div ID is _____.

- A. used only once a page.
- B. a replacement for span.
- C. he same as div class.
- D. need to be declared as a float.

ANSWER: A

196. File format that is a commonly used standard method of lossy compression for photographic images is _____.

- A. PSD.
- B. JPEG.
- C. PDF.
- D. PNG.

ANSWER: B

197. Which of the following statements is true?

- A. It is customary to include an error message before the opening OBJECT tag so viewers who don't have the appropriate plug-in to play the multi-media are informed what they are missing.
- B. It is customary to include an error message before all PARAM tags so viewers who don't have the appropriate plug-in to play the multi-media are informed what they are missing.
- C. It is customary to include an error message before the closing OBJECT tags so viewers who don't have the appropriate plug-in to play multi-media are informed what they are missing.
- D. It is customary to include an error message in a HTML comment so viewers who don't have the appropriate plug-in to play the multi-media are informed what they are missing.

ANSWER: C

198. Anti-aliasing can be selected on the _____.

- A. tool options bar.
- B. menu bar.
- C. toolbox.
- D. edit Option.

ANSWER: A

199. The PDF file format stands for_____.

- A. PostScript Durable File.
- B. Portable Document Format.
- C. Photographic Design Format.
- D. Portable Data File.

ANSWER: B

200. Which of the following is the MIME type for a VRML file?

- A. model/vrml.
- B. audio/vrml.
- C. midi/vrml.
- D. 3d/vrml.

ANSWER: A

201. In the Photoshop file format, layers are NOT_____.

- A. independent of the other layers.
- B. dependent on the other layers.
- C. able to be edited separately without effecting the other layers.
- D. easy to convert.

ANSWER: B

202. A pixel is an individual dot of _____ that is the basic unit to create digital images.

- A. color.
- B. tone.
- C. shade.
- D. light.

ANSWER: A

203. Smoothing the border adjusts the _____ at the inner corners of the border.

- A. radius of the pixels.
- B. circumference of the pixels.
- C. light/dark ratio of the pixels.
- D. colors.

ANSWER: C

204. The range of unique colors that can be created for a given color model such as RGB or CMYK.

- A. Color model.
- B. Color space.
- C. Resolution.
- D. Pixel.

ANSWER: B

205. The TIFF image file format stands for_____.

- A. True Image Font File.
- B. Tagged Image File Format.

C. Typical Image File Format.

D. Types in File Format.

ANSWER: B

206. The JPEG file format stands for_____.

A. Joint Photo Exempted Grade.

B. Junior Photographic Export Group.

C. Joint Photographic Experts Group.

D. Joint Photoshop Extract Grouping.

ANSWER: C

207. This type of animation is usually full-screen and highly dynamic and interactive.

A. storyboard.

B. applet.

C. java.

D. Flash.

ANSWER: D

208. A specialized program used to create multimedia presentations is _____.

A. Web authoring program.

B. desktop publishing program.

C. multimedia authoring program.

D. illustration program.

ANSWER: C

209. An _____ is a design tool that shows the overall flow of a multimedia presentation.

A. link.

B. raphical map.

C. gantt chart.

D. storyboard.

ANSWER: D

210. Before building a presentation with a multimedia authoring system, the designer would use a _____.

A. storyboard.

B. hypermedia database.

C. button file.

D. flowchart.

ANSWER: A

211. Errors are identified and the presentation is evaluated in terms of effectiveness in the _____ step.

A. planning.

B. designing.

C. creating.

D. supporting.

ANSWER: D

212. The creation of a storyboard is essential to the development of the project. This is the _____ step of development.

A. planning.

- B. designing.
- C. creating.
- D. supporting.

ANSWER: B

213. Google Chrome browser is a browser with excellent _____ features.

- A. plugin support.
- B. application store.
- C. inbuilt Search Engine.
- D. all of the above.

ANSWER: B

214. Mozilla is _____ it is a framework for building web applications using web standards like CSS, XML, and RDF.

- A. not a web browser.
- B. web browser.
- C. internet browser.
- D. web server.

ANSWER: A

215. In _____ a specific color is identified as having a particular quantity of red, a particular amount of blue, and a particular amount of green.

- A. interpolation.
- B. colour space.
- C. colour model.
- D. colour spectrum.

ANSWER: C

216. The smallest amount of information that a computer can hold is _____.

- A. bit.
- B. pixel.
- C. byte.
- D. pack.

ANSWER: A

217. The number of dots used in a linear inch by a printing or imaging device is _____.

- A. Byte.
- B. DPI.
- C. Pixel.
- D. Bit.

ANSWER: B

218. An applet that runs on the server side is known as a _____.

- A. CGI.
- B. server script.
- C. servlet
- D. Java server script.

ANSWER: C

219. A CLUT is also known as a _____.

- A. graphic tablet.

- B. VGA table.
- C. palette.
- D. color index .

ANSWER: C

220. Which of the following are not the attributes that can be used with the APPLET tag?

- A. CODE.
- B. ALIGN.
- C. ALT.
- D. SIGN.

ANSWER: D

221. What license is Adobe Creative Suite distributed under?

- A. EULA.
- B. Proprietary.
- C. Proprietary software.
- D. Freeware.

ANSWER: C

222. What was Adobe Fireworks written in?

- A. GTK.
- B. Objective-C.
- C. C.
- D. XUL.

ANSWER: C

223. _____ is a raster graphics editor (with significant vector graphics functionality).

- A. Adobe Photoshop.
- B. Adobe Photoshop Elements.
- C. Adobe Flash.
- D. Adobe Illustrator.

ANSWER: A

224. Who developed Adobe ImageReady?

- A. Adobe Systems.
- B. Citrix Systems.
- C. Cisco Systems.
- D. Microsoft.

ANSWER: A

225. What license is Adobe Acrobat distributed under?

- A. GNU General Public License version 2.
- B. Adobe EULA.
- C. Originally Proprietary, BSD license since 2000.
- D. Shareware.

ANSWER: B

226. What license is Adobe Premiere Pro distributed under?

- A. Free software license.
- B. Proprietary software.
- C. BSD licenses.

D. Free software.

ANSWER: B

227. What license is Adobe Dreamweaver distributed under?

- A. Proprietary monthly license charge; pricing available based on actual use.
- B. GPL v2 and another one for proprietary software.
- C. Proprietary.
- D. Freeware for server, Proprietary for portable players.

ANSWER: C

228. Which of the following languages is spoken in Adobe Creative Suite?

- A. Multilingual.
- B. Serbian.
- C. Turkish.
- D. Bosnian.

ANSWER: A

229. Which of the following platforms does Adobe InDesign run on?

- A. Unix-like.
- B. Mac OS X.
- C. Windows Vista.
- D. Microsoft Windows.

ANSWER: B

230. Which of the following isn't a type of Illustrator brush?

- A. scatter.
- B. calligraphic.
- C. pattern.
- D. airbrush.

ANSWER: D

231. Create and use gradients. You are drawing a gradient on a layer in your image, and you want to create a smoother blend with less banding. What should you do?

- A. create an angle gradient.
- B. reduce the opacity of the layer.
- C. select Dither from the options bar.
- D. select Transparency from the options bar.

ANSWER: C

232. Create and use patterns. You are using the Pattern Stamp tool to paint in your image. Which tool option ensures that the pattern is applied continuously, rather than from the initial sampling point, regardless of how many times you stop and resume painting with the pattern?

- A. Flow.
- B. Aligned.
- C. Impressionist.
- D. Protect Texture.

ANSWER: B

233. Given a tool, paint an object by using that tool. You are using the Brush tool as an Airbrush. What happens if you continuously hold down the mouse button with the tool over the image without moving the mouse?

- A. The foreground color builds up in the area around the Airbrush.
- B. The foreground color lightly sprays onto the area around the Airbrush.
- C. No color is applied until you move the Airbrush tool, and then the foreground color is applied.
- D. No color is applied until you move the Airbrush tool, and then the background color is applied.

ANSWER: A

234. Adjust the tonal range of an image by selecting the proper options and using a levels adjustment layer. You want to modify the tonal range of an image without permanently affecting the pixels. What should you do?

- A. use Variations.
- B. use Auto Levels.
- C. use a layer style.
- D. use an adjustment layer.

ANSWER: D

235. Describe the basic functionality provided by the Preset Manager, and explain how to use the Preset Manager to manage libraries. You have downloaded a new brushes library to your desktop. You want to use this library. What should you do?

- A. choose the new brushes library from the bottom of the Preset Manager palette menu.
- B. open the Preset Manager, then choose Edit > Define Brush Preset . . . and choose the new brushes library.
- C. restart Photoshop and choose the new brushes library from the Preset Type menu in the Preset Manager.
- D. open the Preset Manager, click the Load button, and double-click the new brushes library in the Load dialog box.

ANSWER: D

236. Which format is used to save a web page in photoshop

- A. .html
- B. .jpg
- C. .gif
- D. .png

ANSWER: A

237. Which software is a vector based drawing program that makes it easy to create professional artwork from simple logos to intricate technical illustration?

- A. Photoshop
- B. Flash
- C. Coreldraw
- D. None of the above

ANSWER: C

238. Smart fill can be used in which type of software

- A. Photoshop
- B. Flash
- C. CorelDraw
- D. Dreamweaver

ANSWER: C

239. In CorelDraw which tool is used to remove the unwanted part of the image

- A. Crop Tool

- B. Select Tool
- C. Knife Tool
- D. None of the Above

ANSWER: C

240. The standard frame rate of motion picture is

- A. 24Fps
- B. 25Fps
- C. 34Fps
- D. 35Fps

ANSWER: A

241. which powerful tool was created by Macromedia

- A. Photoshop
- B. Flash
- C. Corel Draw
- D. None of the Above

ANSWER: B

242. The creation of moving pictures in a two dimensional environment is called as

- A. 2D Animation
- B. 3D Animation
- C. Both (a) & (b)
- D. None of the above

ANSWER: A

243. Which tool in Photoshop is used to create web page?

- A. Slice tool
- B. Crop tool
- C. Select Tool
- D. None of the above

ANSWER: A

244. Color mode for graphic web pages is

- A. RGB
- B. CMYK
- C. Gray Scale
- D. None of the Above

ANSWER: A

245. Resolution for web images is

- A. 72
- B. 150
- C. 250
- D. 27

ANSWER: A

246. Vector image is composed of

- A. Lines
- B. Dots
- C. Path

D. Pixels
ANSWER: C

247. Raster Image is composed of

- A. Path
- B. Pixels
- C. Dots
- D. Lines

ANSWER: C

248. Layers in Adobe Photoshop can be

- A. Add / Delete
- B. Hide /Change
- C. Change the order
- D. All of the above

ANSWER: D

249. Spacing of pixels in an image is measured in

- A. Pixels per Inches(ppi)
- B. Dots per Inches (Dpi)
- C. Image resolution
- D. All of the above.

ANSWER: B

250. Digital images is made up of dots called as

- A. Pixels
- B. Resolution
- C. Dots per inches
- D. All of the Above

ANSWER: A

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