Study on psychosocial factors that prohibit appropriate career choices among orphaned teenagers with special reference to Universal Peace Foundation, Coimbatore .................................................................5 - 10
Y Vijila, R Pavan Kumar and A PonnuSamy

Challenges before Indian internal migrated workers in unorganised sectors ..............11 - 19
P Mohanraj and L Manivannan

Households’ perception towards buying decision of durable goods – A comparative study on rural and urban areas .................................................................20 - 26
B Angamuthu

A study on export problems and prospects of micro, small and medium scale enterprise (MSME) with special reference to Tirupur and Coimbatore district..............27 - 33
Padmasani, S Karthika and B Gayathri

The portrayal of fashion trends in the television series gossip girl and its possible effects on the viewer .................................................................34 - 38
M Mohanasudhan and Deepthi Joannah Ephrem

A Short Communication : Empowering small and medium enterprises (SMEs) through financial inclusion : Challenges for bank .................................................................39 - 45
Heena S Bharadia

Effect of dyeing industry effluent on biochemical profile of Vigna radiata var. Vamvan-1 .................................................................46 - 53
S Devika and S Kokila