Contents

An analysis of stock market performance of the automobile companies using CAPM model.................................................................5 - 14

N Kanakaraj and G Ravindran

A Study on the performance of Fair Price Shops in Kannur district, Kerala........15 - 24

K Athira and P Maneesh

A study on attitude of customers towards iPhone in Sivakasi.......................25 - 33

R Sorna Priya and R Padmaja

Students’ perception towards the present education system - A special reference to services and infrastructural facilities offered by Schools in Sivakasi..........34 - 43

R Jayaram and B Mukesh Babu

A study on employee morale in wind energy industry........................................ 44 - 53

Monita Sutherson and T Narayanan

Adoption of self service banking technology by customers in Sivakasi region.....54 - 61

S Murugaiyan and R Sasi Jeyanthi