The attitude of patients towards alternative (AYUSH) medicines in Coimbatore District .................................................. 5 - 15
S Kavitha

Payments bank - A major innovative change in the Indian banking sector ...... 16 - 24
Padmaavathy PA

Specialised capital and customised investment solutions redefined the startup's funding .................................................. 25 - 31
Nithya J and Revathi Anand Kumar

Biodecolourisation of vat dye and naphthol dye using Chitosan ....................... 32 - 43
A Ilavarasi, A Surendran and A J Thatheyus

A study of the influence of Mahabharata on Indian Cinema ......................... 44 - 57
Jishnu V Sunderlal and Raman Vidhya